



## **Public Outreach Session Summary**

**To:** File  
**CC:** Tom Boland, Dan Dobry  
**From:** Michelle McIntosh  
**Date:** October 19, 2016  
**Re:** South Cobb Drive Corridor Development Study from Windy Hill Road to Concord Road, City of Smyrna, GA

---

A Public Information Open House (PIOH) was held by the City of Smyrna on October 18, 2016 from 5:00p.m. to 7:00p.m at the Wolfe Adult Recreation Center located at 884 Church Street, Smyrna, Georgia. The PIOH was the third of four planned Public Outreach Sessions for the South Cobb Drive Corridor Development Study. The primary purpose of the PIOH was to afford the public with an opportunity to ask questions and to provide input during the early development stages of the Corridor Development Study.

The PIOH was advertised via the City of Smyrna web-site, six signs located along the project corridor (three northbound and three southbound), and post-cards distributed to non-residential businesses and property owners located within ¼ mile of the project corridor. Flyers advertising the PIOH were also distributed at key locations throughout the project corridor, City Hall, the Community Center, the Smyrna Library, and on the Cobb LINC Route 20 buses.

The PIOH included two sets of displays showing the existing conditions along the project corridor, including the improvements at Glendale Place currently under construction and the future pedestrian hybrid beacon just west of Plaza Drive programmed by the Georgia Department of Transportation (GDOT). Displays of the future pedestrian hybrid beacon, displays showing the existing and some proposed typical cross sections, and vision boards were also provided. Handout packages with Public Outreach Comment Forms were provided to attendees, available in both English and Spanish, as well as a Transportation Survey questionnaire (see Attachment 1 – PIOH Handout Packages).

The PIOH was attended by Tom Boland, the City's Economic Development Manager, and Jennifer Bennett, the City's Community Relations Director. The PIOH was also attended by City Council Persons Susan Wilkinson (Ward 5), Charles Welch (Ward 4), and Doug Stoner (Ward 6) (see Attachment 2 – Elected Officials Sign-in Sheet). The PIOH was staffed by ten employees from Croy Engineering, J.R. Wilburn & Associates (JRWA), Corporate Environmental Risk Management (CERM), and Strategic City Partners. Spanish translators were also in attendance at the PIOH.

Ninety-four people signed in for the PIOH (see Attachment 3 – PIOH Sign-in Sheets). However, it is assumed that some people chose not to sign in and, therefore, it is estimated that approximately 100 people attended the PIOH.

A total of 45 Public Outreach Comment Forms were received at the PIOH providing general information from the public as to what kind of development and improvements they would like to see along the corridor (see Attachment 4 – Public Outreach Comments Received at PIOH). Also, a total of 31 Transportation Surveys were received at the PIOH providing information about transportation usage along the corridor (see Attachment 5 – Transportation Surveys Received at PIOH). In addition, vision boards were presented showing four different corridor views of infrastructure improvements, corridor development, landscaping, and transit/pedestrian/bicyclist accommodations. PIOH attendees were invited to place green (like) or red (dislike) dots on the various "visions" for the corridor. Attendees provide 76 green dots and 46 red dots on the four various visions (see Attachment 6 – Vision Boards with Public Responses).

The public comment period ends on November 1, 2016. At that time, all comments received from the four planned outreach sessions will be compiled and a complete Summary of Comments will be prepared. Also, at that time, replies will be provided to all commenters who provided a mailing or e-mailing address.

mm

# **South Cobb Drive Corridor Development Study Public Outreach Session Summary**

## **Attachment 1 PIOH Handout Packages**

**Corridor Development Study**  
**South Cobb Drive from Concord Rd. to Windy Hill Rd.**

The City of Smyrna is conducting a Corridor Development Study for the South Cobb Drive corridor from Concord Road to Windy Hill Road, in coordination with the Georgia Department of Transportation, Cobb County and Cobb LINC. The goal of the study is to formulate various concepts for corridor improvements.

As part of the Corridor Development Study, we are now evaluating all opportunities and challenges along the corridor to assist in the formulation of the development concepts. The City of Smyrna is welcoming all comments from the public now through November 1, 2016.

**Please take a moment to give us your ideas on the attached Public Outreach Comment Form. Your ideas and comments are important to the outcome of the study!**

**Public Outreach Comment Form  
Corridor Development Study  
South Cobb Drive from Concord Road to Windy Hill Road**

***PLEASE PRINT***

**Name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
\_\_\_\_\_

**What types of improvements would you like to see along the corridor to help improve the transportation network, including transit opportunities?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What types of development would you like to see more of along the corridor?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What types of improvements would you like to see along the corridor to help improve community cohesiveness and aesthetics?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**COMMENTS SHOULD BE RECEIVED BY November 1, 2016**

Croy Engineering, LLC  
Attention: Michelle McIntosh  
200 North Cobb Parkway  
Building 400, Suite 413  
Marietta, GA 30062

Phone: (770) 971-5407; E-mail: [mmcintosh@croyengineering.com](mailto:mmcintosh@croyengineering.com)

## **Estudio de Desarrollo del Corredor South Cobb Drive desde Concord Rd. Windy Hill Rd.**

La ciudad de Esmirna está llevando a cabo un estudio del desarrollo del Corredor para el corredor South Cobb Drive desde Concord Camino a Windy Hill Road, en coordinación con el Departamento de Transporte, el condado de Cobb y Cobb LINC Georgia. El objetivo del estudio es formular diversos conceptos para la mejora del corredor.

Como parte del estudio del desarrollo del Corredor, ahora estamos evaluando todas las oportunidades y desafíos a lo largo del corredor para ayudar en la formulación de los conceptos de desarrollo. La ciudad de Esmirna da la bienvenida a todos los comentarios del público ahora al 1 de noviembre 2016.

**Por favor tome un momento para darnos sus ideas sobre la Difusión Pública Formulario comentario adjunto. Sus ideas y comentarios son importantes para el resultado del estudio!**

**Alcance Público Forma Comentario  
Estudio de Desarrollo del Corredor  
South Cobb Drive desde Concord carretera en Windy Hill Road**

***POR FAVOR IMPRIMIR***

**Nombre** \_\_\_\_\_  
**Dirección** \_\_\_\_\_  
\_\_\_\_\_

**¿Qué tipo de mejoras le gustaría ver a lo largo del corredor para ayudar a mejorar la red de transporte, incluidas las oportunidades de tránsito?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**¿Qué tipo de desarrollo le gustaría ver más de lo largo del corredor?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**¿Qué tipo de mejoras le gustaría ver a lo largo del corredor para ayudar a mejorar la cohesión y la estética de la comunidad?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Las observaciones deben recibirse el 1 de noviembre el año 2016**

Croy Engineering, LLC  
Attention: Michelle McIntosh  
200 North Cobb Parkway  
Building 400, Suite 413  
Marietta, GA 30062

Teléfono: (770) 971-5407; E-mail: [mmcintosh@croyengineering.com](mailto:mmcintosh@croyengineering.com)

*Please circle all applicable answers.*

**1. Why do you travel the South Cobb Corridor between Windy Hill Road and Concord Road?**

LIVE ALONG CORRIDOR      WORK/SHOP ALONG CORRIDOR      PASS-THRU TRAVEL ONLY

**2. Do you ever walk, bicycle, or ride transit to make your trips along the South Cobb Corridor?**

NO                  WALK                  BICYCLE                  RIDE TRANSIT

**a. When?**                  WEEKDAYS (Monday-Friday)                  WEEKENDS (Saturday-Sunday)

**b. For what trip purpose(s)?**

WORK                  SHOP                  SCHOOL                  MEDICAL                  RECREATION/ENTERTAINMENT

**c. What is/are your primary trip destination(s) within or near the South Cobb Corridor?**

SHOPPING CENTER(s) \_\_\_\_\_

SCHOOL(s) \_\_\_\_\_

PARK(s) \_\_\_\_\_

SMYRNA VILLAGE GREEN / ATLANTA ROAD CORRIDOR

CONNECTING TO THE SILVER COMET TRAIL

OTHER \_\_\_\_\_

**3. If you do not walk, bike or ride transit now, would you consider it in the future?      YES      NO**

**4. If not, what prevents you from doing it now or considering it in future?**

\_\_\_\_\_  
\_\_\_\_\_

**5. How could walking, cycling or transit within this corridor be improved or made safer?**

\_\_\_\_\_  
\_\_\_\_\_

**6. If you would like to be added to the contact list, please add your name and contact details below.**

\_\_\_\_\_  
\_\_\_\_\_